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Hotel Zephyr Unveils Outdoor Lounge “The Yard;” Embracing Nostalgia and Retro Fun in San Francisco

Upon completion of its \$32 million renovation, Davidson Hotels and Resorts unveiled Hotel Zephyr in San Francisco’s Fisherman’s Wharf on June 7. Travellers seeking to connect with the city’s cool and laidback vibe will revel in the property’s newest feature: The Yard. This 11,600 square foot outdoor lounge, designed by [Dawson Design Associates](#), features dynamic, interactive elements that encourage guests to embrace their playful side.



Hotel Zephyr’s innovative use of space and unique character is brought to life through the use of unexpected materials, from recycled corrugated metal and cargo containers

“Travellers today are seeking unique experiences, opportunities to genuinely interact and explore, and Hotel Zephyr provides this for our guests,” said Carmen Cruz, general manager. “Our hotel is the only waterfront property in an iconic destination, and by creating The Yard we’re encouraging guests to let loose and have some fun.”



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The Yard marries the hotel’s maritime-theme and the playful personality of rowdy sailors with an abundance of larger-than-life-sized games, including Connect-Four, Jenga, tube ping-pong and a tabletop labyrinth maze. For guests looking for relaxation, The Yard offers plenty of places to lay back and kick up their feet.



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Unique fire pits and shipping crates overrun with lush plants, and a marina-inspired water feature, invoke the feeling of a garden that has sprung up in the middle of a shipyard. These nostalgic elements drive the energy within this dynamic social hub, providing a picturesque view for guests looking through floor-to-ceiling windowpanes in the lobby.



Interior of one of Hotel Zephyr Fisherman’s Wharf features 361 stylish waterfront guest quarters

Hotel Zephyr features 361 stylish waterfront guest quarters, including 63 with personal balconies. As the only waterfront hotel in Fisherman’s Wharf, the property features six newly constructed waterfront suites, with many rooms offering direct views of the stunning San Francisco Bay and elegant cityscapes. Guests can choose to be treated to full panoramic views of the iconic Golden Gate Bridge, Alcatraz, Fisherman’s Wharf or the Bay Bridge.



Bathroom interior of one of Hotel Zephyr Fisherman's Wharf features 361 stylish waterfront guest quarters

Bringing the playful vibe from The Yard into the rooms, select guest quarters are outfitted with dart boards and backgammon. All quarters include interactive media streaming via G-Link to stream games and other media from laptops or handheld mobile devices and tablets directly to the smart TVs.



Living space interior of one of Hotel Zephyr Fisherman's Wharf features 361 stylish waterfront guest quarters

Hotel Zephyr is in the heart of Fisherman's Wharf and is the closest property to Pier 39 for world-class shopping and dining. It is within walking distance to the Alcatraz ferries, Ghirardelli Square and close to many convenient transportation options, including the famed San Francisco cable cars.

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